



How to Maximize Your Benefits in the Bartering World at Barterthing.com

Dear Reader:

What Can Bartering Do for Me?

As discuss in “[The Secrets You Need to Know About Bartering](#)”, the key to a successful barter is to do your due diligence. Meaning, do your homework and find out what your goods or services are really worth. There are many ways to find out what the value of something is. You can start by looking in the classified section of your local newspaper, or check sites like EBay, Amazon. You could even ask your friends what they think it is worth. Once you have that in hand, you can set your sights on what you want in exchange.

If you have not yet downloaded your copy of [The Secrets You Need to Know About Bartering](#)”, This is must reading. Click on the link above to get your copy.

Plan Your Strategies Well?

Now that you have the knowledge of what you are worth, get a pen and paper and write down what you want. Be realistic... Don't think you are going to trade a box of books for a riding lawn mower; it's just not going to happen. Go to [Barterthing.com](#) and browse the bartergories to see what's listed. Figure out what you want or need. Look at ads in the paper for the stuff you want. Get the going price. Check the classifieds to see what people are asking to get for the good or service. Now that you have all of that in hand, you can begin to plan accordingly.

Years ago, I traded my services of drawing up a set of house plans and got my basement finished in return. The system really works. I'm proof of that.

How to Maximize Your Exposure on Barterthing.com

Now that you know what your stuff is worth, log into [Barterthing.com](#) and post it into you bartergory listings. (Not a member yet? Don't worry, [membership is free](#).) It's very simple to add a listing to you bartergories. To really be successful, add up to 20 different listings to your bartergories. The more things you have listed, the better off you will be.

The keys to a successful barter and make it stand out amongst the rest are to;

- Be very descriptive when posting a new listing. Give specific details on condition, color, size, quantity, etc...

- Add photos. You can add up to three photos per listing. Be sure the quality of the photo is good. Just remember, quality does not mean high resolution. Your photo should be in focus and with good lighting but it must be saved and posted in LOW resolution. We built the site this way so pages would load faster.
- Consider traveling just a little further from your zip code. Instead of 10 miles, choose 25. This could make a big difference in finding a match. Our search criteria are based on your zip code and distance you are willing to travel (Time shares excluded).
- Be sure to abide by the rules of barter listings. Phone numbers, email addresses, site URLs are not permitted in any listing or description. If any of these are found, your listing will be removed, drastically reducing your barter success rate.

What's the Next Steps

There two things you could do at this point, you could browse the barter categories to see what is being offered or you can do nothing and wait for someone to request to barter with you. My preference would be to initiate the barter. Look around in the barter categories. Once you find something you like, do your homework, as described above.

Check your email frequently. You will be automatically notified when someone is making an offer.

You have your listing. Your photos look good. Your description is very detailed. Suddenly, your first request to barter comes in. The first thing you should do is check out the profile of the person wanting to barter with you. Click on the link in your email to log into your Barterthing.com account. Next, click on the "Offers Coming In" link in your control panel and you will be able to see what they are offering. If you are interested in bartering with that member, you will want to respond as soon as possible. Remember, your listing might not be the only one of its kind on Barterthing.com. So, as the old saying goes, the early bird gets the worm. Respond quickly and the chances are your barter will be successful.

If you are not interested in what they have to offer, you can also decline to barter with them and the transaction will be cancelled.

Time to Make the Barter

Barterthing.com has found a match for you. You agreed to barter with the other interested member. Both you and the other members contact information has been sent to each other. The first thing you want to do is to contact the other member and introduce yourself. Get a feel for what the other person is like. Now you can start talking about what each of you has to offer. Sell yourself. If you have a service to offer, don't sell yourself short. Be confident in what you have to offer. You will get more in return. If you are offering a good or even a time share, tell it like it is. Don't fabricate any story of something it's not. Be honest about the condition and shape it's

in. If you are offering a time share for instance, be a sales person. Describe all of the nice amenities. Describe the view. Again, you might get more in return.

After the Barter

You made your connection. You conducted your barter. Now what? Now you rate your experience. Log into you Barterthing.com account and rate it. This is a very crucial step in bartering on Barterthing.com. How you conduct yourself during the barter will dictate any future barterers. If you maintain a good rating, other members will be more likely to want to barter with you. A negative rate will hurt your chances of being successful. Nobody likes to deal with a dishonest person.

What Can I Do to Continue to Have Good Success

Spread the word about Barterthing.com. Tell your friends. Tell them to tell their friends. The more members you bring in and the more they bring in, the larger and faster our member base grows and better chance for everyone to barter.

Begin to See the Benefits of Barerthing.com Today!

The proof is in the Barter! Go to Barterthing.com and browse through all of the listings. You will be amazed at what our members have to offer. Click on the “[Sign up for FREE!](#)” link and simply complete the online form and become a member of the fastest growing online bartering websites. Remember, it’s free to join. What have you got to lose?

Invest in your future

The money you save when you barter will be money that stays in your pocket. Use that money to invest in your family. Barterthing.com is here to help you. See it! Use it! Enjoy it! Be part of a fast growing community of smart, savvy investors.

Are you doing the Barter thing?

Sincerely,

Robert Johnson

President

MBM Investment Group, Corp.