



The Secrets You Need to Know About Bartering

Dear Reader:

What is Bartering?

To understand the secrets of bartering, you need to understand “what bartering is”? Simply put, it is the exchange of one product or service for another product or service. It’s that simple.

Why Barter, Instead of Auctions or Selling?

The difference between buying and bartering is that, with bartering, little to no money exchange hands. The money you save can be put towards the other necessities in life. Your life is better because now you have more money in your pockets.

Bartering has been around since man began to inhabit the earth. We have just put a new twist on an age-old practice. Don’t get me wrong, auctioning and selling is a good way of getting what you want. However, people are more apt to barter because of the cash they save. You get what you want in exchange for something or a service you have to offer. Plus, little to no money exchange hands. Auctioning costs money. Usually the auctioneer will get a cut of the proceeds, and, more often than not, the cut is substantial. Selling is also good, but with selling comes buying. And that means cash. How will you save money by auctioning at a loss or buying with cash? A good example follows.

Proper Planning Makes for a Smart Barter

Now that we understand what bartering is, we can start to plan our strategies to conduct a good barter and get the things we want. Remember the old adage, “one man’s junk is another man’s treasure”? The same goes for bartering. That’s not to say that what you have to barter is junk. It just means it is the same concept. There is always some person that wants what you have, regardless of whether it is an old bumper of a 1968 mustang or a box of books. Somebody wants it.

With that in mind, do your research and find out what the “book value” is. Don’t assume that the bumper is only worth \$10.00. If you think that way, you might be doing yourself a grave injustice. For example: if you think the bumper is only worth \$10.00, you might end up accepting a barter offer for a used TV. Not the best trade. Now let’s conduct the same barter after

finding out what the bumper is really worth (by the way, the actual value might be closer to \$170.00) With the knowledge of what that bumper is worth, you can go after bigger and better things, perhaps even a time share or even landscaping. The possibilities are endless! See the difference? So, do your homework; find out the value of what you have. You will be better off.

Just remember, don't sell yourself short. If the bumper is worth \$170.00, then go for something you feel is worth the same value.

Click [here](#) to see some great resources on the value of things.

Making a Difference

As recently as one year ago, the economy was doing “fairly” well. People were traveling, buying nice things, purchasing expensive homes. As time went on, stocks started to tumble, world markets began to show signs of unease. This ripple affect began to rear its ugly head in job losses, belt tightening, a crumbling housing market, foreclosures and more...

Three men saw all of this happening and decide to do something about it. In early 2007, Robert Johnson, Mike Howson and Mike Lambert formed a corporation call MBM Investment Group, Corp. Our vision in forming this group was to build a company and reputation based around making the world a little better to live in.

Barterthing.com Arrives Just in Time

[Barterthing.com](#) is the solution to helping you to conduct a “smart trade”. As described further in this article, Barterthing’s philosophy is to help you help yourself while keeping the cost at the bare minimum. This means that we provide all of the tools you need in a simple 3 step process so you can find you are looking for. With over 700 Bartergories to choose from, it is fair to say that you will be able to make that trade and get what you are looking for.

A Terrific Solution to The Problem

In late 2007, we launched our first project call [Barterthing.com](#). Now the name alone should give you an indication of what this web site is all about. [Barterthing.com](#) is an online bartering web site designed for anyone who is affected by the down turn of the economy. This, unless you are a billionaire, is everyone.

Our main focus in building this site was to keep the cost to our members as low as possible while providing great savings in the form of bartering. This is why, unlike other similar sites, we decided to make the membership free. There are no monthly costs, percentage cuts or maintenance fees. The process to become a member is very simple and takes less the two minutes to complete. Members list just about anything they have to barter and other members can search to see what is offered. In fact, you don’t even have to be a member to search, but membership is a must if you want to actually barter with someone.

Right now, there are hundreds of listings to choose from. With over 700 available “Bartergories” (a clever term for our categories), ranging from furniture and antiques, to equestrian and tennis lessons, to timeshares and services, Barterthing.com can accommodate anyone. We have had members contact us to ask if we could add a new Bartergory, and we are more than happy to do so. The possibilities are pretty much endless! Let’s face it; everybody has something that somebody wants. There’s really no way of getting around it. Why not barter for it?

How Can This Save Money

If you make a comparison of what it would cost you to have a plumber come to your house to do some work, you will find that the cost would probably be \$1000 or more. Now consider this same scenario using Barterthing.com. You need the same work done on your house but this time you find your plumber through Barterthing.com. Say that you are a computer expert or a housekeeper or you even have a timeshare in Aruba. You contact the plumber to see if he’s interested. It turns out the plumber would love to do your timeshare. The pictures and detailed description you posted on Barterthing.com helped show what a great place it was. The 1, 2, 3 step process helps you to contact each other and complete the barter. It’s that simple! The difference is you AND the plumber saved a \$1000. You’ve got your plumbing done, and the plumber has a sweet timeshare in Aruba. That \$1000 EACH of you saved can now be used to pay bills, by gas, food and more...

How Much Does This Really Cost

As I mentioned, MBM Investment Group, Corp decided to make the membership free. There is a nominal fee of \$2.99 to actually get the other member information so you can contact each other. But I think you’ll agree that’s a lot less than the \$1000 plumbing job scenario we just went through.

Bartering is for Everyone

Some people might say that bartering might not be for them. We tend to disagree with that type of thinking. In building our site, we kept this exact thought in mind. Our thought was this: “If our members knew nothing of bartering or how to run a computer, how could we build this site where they would totally understand how to use it?” So, we sat down in many late night meetings and drudged through countless stacks of conceptual designs to come up with what we have today. We found our answer in Barterthing.com. Our simple 3 step process makes it so easy to barter, even a (you know) can do it.

Peace of Mind

It’s no secret that everyone is cutting back on the luxuries. When people start cutting back on necessities, there is a problem. Using Barterthing.com gives you peace of mind in knowing that you are doing something for someone in need, helping your family by saving money for the

thing you need and creating a relationship with the members of Barterthing.com. Who knows, the neighbor down the street, for whom you have never met, might be that computer expert the plumber is looking for. A new friendship is born.

Begin to See the Benefits of Barerthing.com Today!

The proof is in the Barter! Go to Barterthing.com and browse through all of the listings. You will be amazed at what our members have to offer. Click on the “[Sign up for FREE!](#)” link and simply complete the online form and become a member of the fastest growing online bartering websites. Remember, it’s free to join. What have you got to lose?

Invest in your future

The money you save when you barter will be money that stays in your pocket. Use that money to invest in your family. Barterthing.com is here to help you. See it! Use it! Enjoy it! Be part of a fast growing community of smart, savvy investors.

Are you doing the Barter thing?

Sincerely,

Robert Johnson

President

MBM Investment Group, Corp.